



Benefits of **NZmarine** membership

INDUSTRY ASSOCIATION

Our mission: To encourage development of the New Zealand Marine Industry and help our members build successful businesses.

NZ MARINE PROVIDES effective support and assistance to member companies and promotes the growth of the industry as a whole. Companies join NZ Marine to be formally part of a dynamic and high profile industry and membership provides access to information, services, guidance, training, networking opportunities, event participation and market statistics at a highly competitive cost. We are pleased to provide the following benefits to our member companies.

Representation and lobbying/Government liaison
NZ Marine maintains a close working relationship with a wide range of governmental and industry management organisations and at a local level we work closely with regulatory authorities to protect and advance the interests of our members.

Boat shows

NZ Marine owns and runs the Auckland On Water Boat Show, held in September each year, which is a major promotional tool for many of our members and promotes boating as a leisure and commercial activity. NZ Marine member exhibitors receive substantial discounts for exhibiting at this show and also receive discounted exhibitor fees at the Hutchwilco New Zealand Boat Show.

Website

The NZ Marine website www.nzmarine.com is visited by an average of 18,000 unique visitors per month, around 50% of whom are from outside New Zealand. All NZ Marine members are listed on the site in their appropriate categories with a listing that includes contact details, company logo and direct links to the member's website and email.

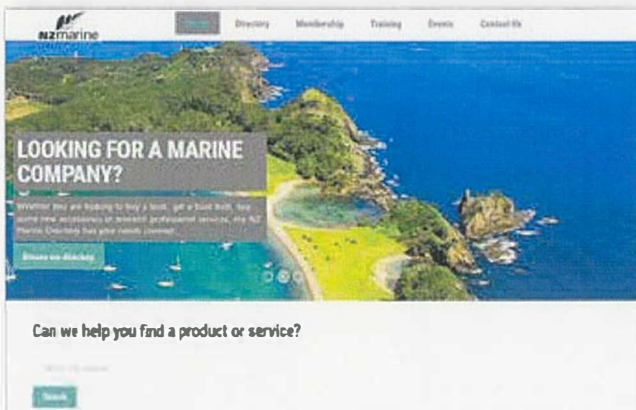


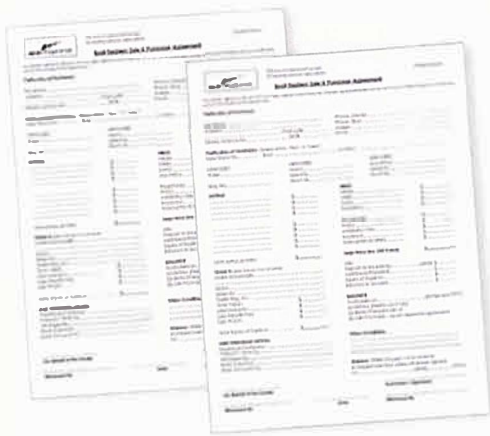
Networking/Up-skilling events

NZ Marine regularly arranges events, functions and seminars providing valuable up-skilling and networking opportunities for our members. Our industry conference held biennially in locations throughout NZ provide members with the chance to work on their business and learn from a wide range of top national and international speakers.

Documentation

NZ Marine Industry Association has compiled a large database of documentation and forms for exclusive use by member companies. The complete endorsed document register consists of more than 40 items, including forms, agreement templates for boat builders, boat brokers, boat dealers.





NZ Marine office and meeting room facilities

Our NZ Marine office function and meeting rooms are available for use by member companies at reduced rates. The Seminar Room can house 120 people for a stand up function or 80 people seated, and has a comprehensive audio/visual installation and great views of the city, Westhaven Marina and Harbour Bridge. The board room is ideal for smaller meetings of up to 20 people. Abundant free parking is available.

Sector groups

NZ Marine is involved in the administrations, facilitating and supporting a number of specialised sector groups including:

- NZ Marine Export Group Inc
- New Technologies and Equipment Group
- Commercial Vessel and Big Engine Group
- Boat Dealers Group
- Boatbuilders and Refit Group
- Boat Brokers Group
- CPC Manufacturers Group

NZ Marine also enjoys a close working relationship with the Composites Association of NZ, Royal Institution of Naval Architects and NZ Marina Operators Association.

Publications and communications

NZ Marine provides up-to-date information to its members in a number of ways, the three most frequent being the weekly "Fastmail" email newsletters, the twice yearly "NZ Marine News" magazine and the NZ Marine website.



Marine and Specialised Technologies Academy of NZ (MAST Academy)

MAST Academy is run by NZ Marine and is responsible for ensuring that there is an ongoing and balanced supply of qualified personnel for the New Zealand marine and composite industries. The Academy administers and controls the training of over 400 apprentices, provides management training and promotes the New Zealand Marine and Composites Industries as a unique career path.

Some highlights of the MAST Academy calendar are the Marine Trades Challenge held in April and the annual Graduation Dinner held in December. NZ Marine members receive a discount on their trainee administration fees.

Information service

NZ Marine regularly receives enquiries asking for specific information, such as domestic and international boat show dates, country specific taxes and duties, NZ law interpretation, general marine industry and company enquiries.

Statistics

NZ Marine regularly provides its members with comprehensive statistical information on the domestic and international markets, including boat trailer registration numbers, outboard motor imports, the Market Economics industry report and the ICOMIA Recreational Boating industry statistics publication, on the various sectors business activity in New Zealand and worldwide.

